

THE HENLEY BOAT CLUB



LUXURY MEMBERSHIP BOATING AT HOBBS OF HENLEY

SINCE 1870

A WARM WELCOME

Founded in 2014, The Henley Boat Club gives you the opportunity to enjoy a fleet of beautifully maintained self-drive motor launches without the hassle of ownership and the costs involved with this.

Henley Boat Club 'Membership Boating' is the easy way to take to the river whenever you want to, safe in the knowledge that your boat is maintained and looked after by a family business whose working knowledge of the Thames goes back five generations and 146 years.

Henley Boat Club is a new boating idea conceived by Hobbs of Henley's Managing Director Jonathan Hobbs in response to market forces. 'In the current climate we've noticed that people are wary of owning their own boats due to depreciation and the rising costs of the mooring, storage, licenses, insurances and fuel'.

'Also with people's increasingly demanding working lives we've noticed it has become more and more difficult for them to find the time to enjoy private ownership of a boat and get the real value of their investment.' 'Membership of The Henley Boat Club gives you freedom to enjoy a choice of Hobbs Boats with none of the cost or hassle of ownership'.

Hobbs of Henley Ltd have the largest fleet of hire boats on the Thames and Henley Boat Club members will have the opportunity to enjoy their luxury self-drive range at reduced costs of up to 35% off published prices for a one off annual fee.

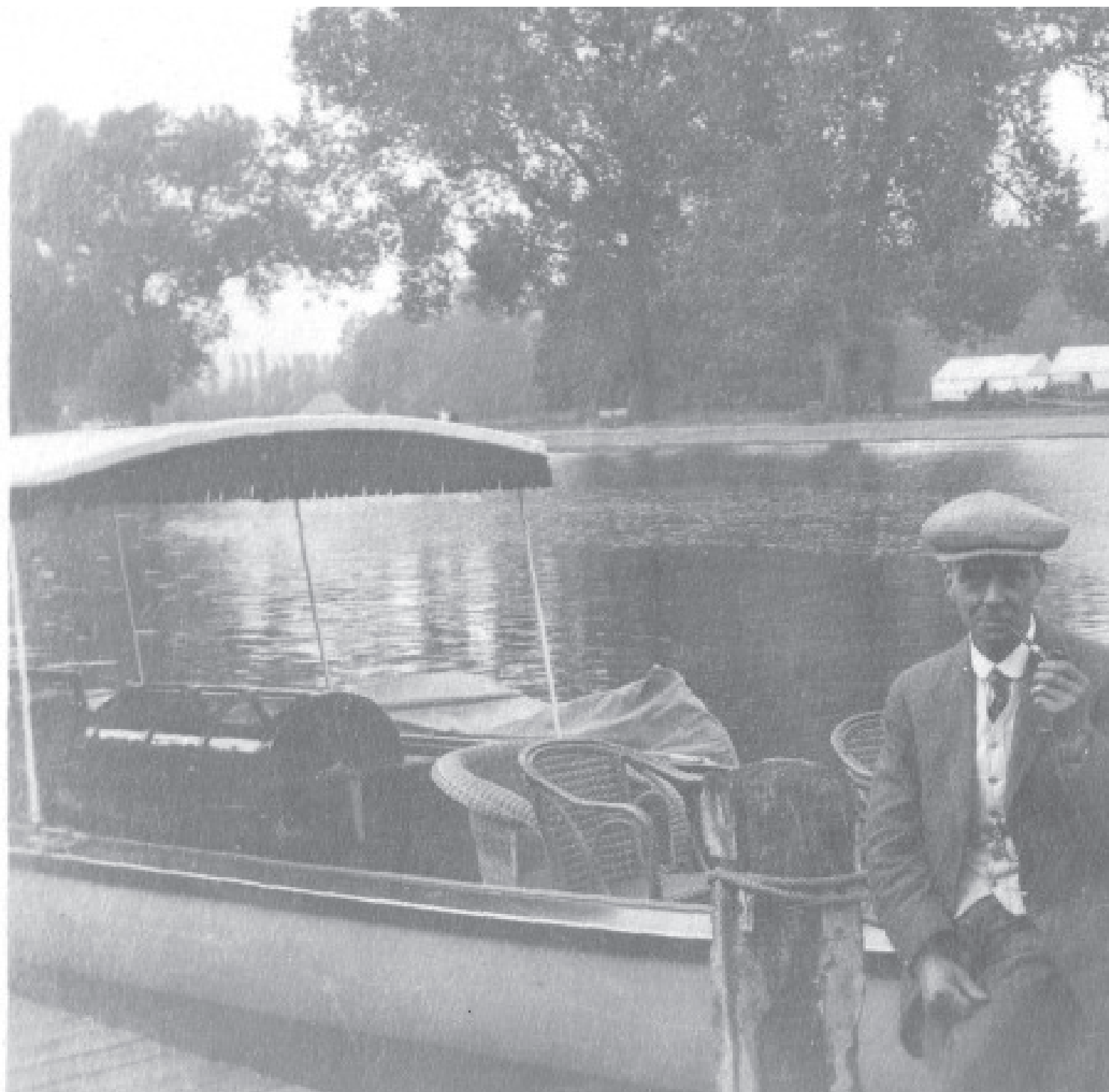
Happy boating,

Jonathan Hobbs





| Onboard a traditional Edwardian launch



THE BEST IN BOATING SINCE 1870

Hobbs of Henley was established in 1870 and remains to this day a family run business. Our working knowledge of the Thames goes back five generations and although the business has evolved with the demands of the 19th, 20th and 21st century we have not lost the standards of service set by our forefathers of the Victorian and Edwardian eras.

The pictured Umpire Launch was built by Hobbs of Henley in 1913 to follow the races at Henley Royal Regatta and is still in service!

With our wealth of knowledge no one can be better placed to look after you're boating requirements and The Henley Boat Club offers you a new way of experiencing our quality of service and luxury self drive motor launches.

ENCHANTRESS

MEMBERSHIP

Henley Boat Club is available to an exclusive number of applicants, offering members all of the benefits of ownership but without the capital, commitment, mooring costs and maintenance issues.

For an annual fee, members will be able to enjoy the splendor of the River Thames and its many events, pubs and restaurants by checking the weather forecast getting on the phone and taking to the water during sunny periods, if the weather changes before you leave, do it another time!

Henley Boat Club is designed to be flexible and to suit the member enabling them to enjoy fair-weather boating! Join the Henley Boat Club and enjoy hassle free, incentivized Boating!

Henley Boat Club membership will also enable you to receive special offers at:

Shaun Dickens at The Boathouse Restaurant
The Angel on the Bridge
The Little Angel
The Anchor

Left
Interior of the Linssen
Grand Sturdy 34.9



MEMBERSHIP OPTIONS

Bronze

4 Days Olympic/Edwardian/Antaris Class

Silver

5 Days Olympic/Edwardian/Antaris Class +1 Royal Regatta Day

Gold

7 Days Olympic/Edwardian/Antaris Class +1 Royal Regatta Day

Diamond

3 Days Olympic/Edwardian/Antaris Class +1 Regatta Day +1 Festival Nights +1 Linssen Short Break (3 Days/Night)

Platinum

7 Days Olympic/Edwardian/Antaris Class +1 Day Regatta +1 Festival Night +1 Week Linssen

Membership is fully inclusive of:

- VAT
 - Insurance
 - Fuel
 - Maintenance
 - Breakdown assistance
 - Car parking
 - Bouyancy aids
 - Safety equipment
 - Boat cleaning before and after
 - Mooring rates
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Please refer to the Pricing & Specifications insert at the back of this brochure for more details.

CORPORATE MEMBERSHIP

Hold private meetings or entertain important client's onboard one of Henley Boat Club's Luxury Launches.

Henley Boat Club members will receive 15% off Corporate Charters of our larger Passenger Vessels – The New Orleans, Waterman, Hibernia, and Consuta.

Henley Boat Club Corporate members can have their own corporate flag made with their logo on so that Company Colours/ logo is shown when Henley Boat Company is on your company's duty!

Minimum entry level of Silver Membership entitles a Henley Boat Club Corporate member to the above offers.

Bespoke Membership packages are available on request





NEW TO BOATING?

Here at Hobbs we have a wealth of experience, and our working knowledge of The Thames dates back five generations and 146 years. We can offer training, guidance and assistance if required.

We can also arrange for you to gain formal qualifications whilst enjoying your membership. Our Partnership with Bisham Abbey Navigation School enables their instructors to train and assess whilst skipping your Henley Boat Club Boat, and the IWHC (Inland Waterways Helmsman Certificate) would be your first step.

The Henley Boat Club is an ideal way to learn and gain confidence on the water!





| Onboard the Linssen Class "Jacqueline IV"



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