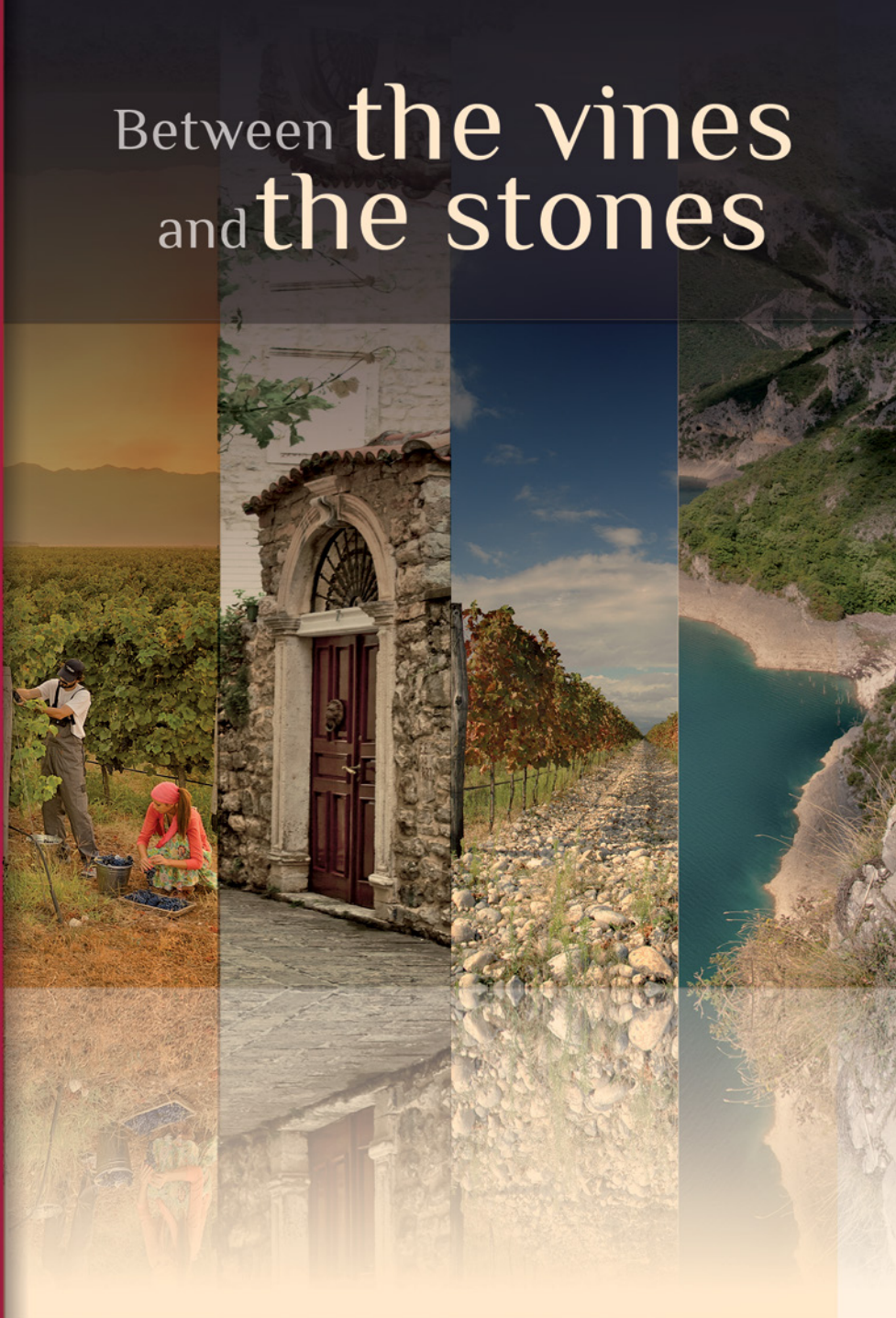


Santare

Montenegrin Premium Wine Brand

Between the vines
and the stones



*Of everything there is
Time is the most precious
And it should be devoted
To ones you love the most.*

*Our entire time
We devote to – wine.*



Between the vines
and the stones

Plantaže

Montenegrin Premium Wine Brand

For centuries has wine been the essential part of **MONTENEGRIN RELIGION, CULTURE AND CUSTOMS**. Montenegro is the birthplace of Vranac /vrā.nats/, black as the black horse of the same name – the metaphor of a strong, noble wine..



Montenegro- the land of wine

Who was the first to plant vine in the region of Montenegro? The Ancient Greeks or Romans or perhaps the Slavs or the people who had lived here since the beginning and mixed with our Slavic ancestors in the sea of time? We may never discover the truth, and it may not be so important, because for thousands of years the vine has grown here and produced wine that tells the story of its homeland: "This is Montenegro. The Land of Wine!"

For centuries has wine been the essential part of Montenegrin religion, culture and customs. Montenegro is the birthplace of Vranac, black as the black horse of the same name – the metaphor of a strong, noble wine.

The viticulture developed over time, and in the mid-19th century, young Montenegrin prince, Nikola Petrović supported viticulture by his royal wish: "Each soldier from the place where vine grows must plant 200 vines!"

This was the beginning of new era for Montenegrin wine. And, as soon as 1907, Montenegrin Vranac won the first prize at the London Wine Fair.

Today, Vranac is the main symbol of Montenegro and its climate, viticulture and winemaking. It is our national pride and metaphor of Montenegro, small country - of great wines!





IN FERTILE DESERT of Čemovsko polje /ΤΣΕΜΟΥΣΚΟ ΠΙΛΔ/, a group of enthusiasts and visionaries initiated unbelievable project in 1970 – established vineyard with the area of more than 2,000 ha.

Visionaries

During the 1960s, the idea of modern viticulture and winemaking was born. In 1963, two agricultural entities were joined in the area of Podgorica, Danilovgrad and Virpazar into agricultural industrial plant "13. jul", which was later transformed into a modern company "13. jul – Plantaže".

The group of enthusiasts and visionaries of the "Plantaže"/**plantaže**/ started in 1970, for that time unbelievable project, of starting the vineyard with the area of more than 2000ha. In the fertile desert near Podgorica, known under name Čemovsko polje, more on the rock than on the soil, thirty years ago, they planted this unique vineyard.

On the heat – on the naked rock, in barren wilderness that is heated by the sun more than 2,500 hours a year, from 1977 to 1982, incredible 11 million vines were planted. That was the biggest wine project in Europe, worth over 62 million of US dollars at that time. Čemovsko polje was covered with the Vranac. First with Vranac, later on Krstač **/krstach/** and finally other noble vine varieties.

About half a century ago, this seemed like an adventure. Now, this is an endless story...



UNIQUE CLIMATE provides conditions for creating the best wine – authentic, rich, unique...



The strength of the climate

Wines of the company “Plantaže” testify of unique Montenegrin climate, located between the Adriatic Sea and the Lake Skadar and high mountains, the location that provides excellent conditions for creation of authentic, unique and rich wine.

Montenegrin wider viticulture region is located on the most southern part of the Adriatic coast, and the proximity of the sea greatly influences microclimate of Čemovsko polje, as the impact of Adriatic climate spreads across the valley of the river Bojana as far as Podgorica and our vineyards.

We believe that the wines are “the children of the climate” and that their character and quality originate from the very vineyard and that is the reason we are dedicated to production of wines which are capable to express their origin to its full extent. Thus, everything we do in the vineyards and in the cellars, we do with great respect towards our land, our vineyards and the grapes the vines give us.

This is the reason why for more than fifty years we manage to produce the best Montenegrin wines – wines with striking characters, with strong and distinctive brand of our climate.





Ćemovsko polje covers the area of 2,310 ha which makes it the **LARGEST VINEYARD IN EUROPE** in one complex with more than 11.5 million vine plants.

The secret of Ćemovsko polje

Vineyard Ćemovsko polje is located southeast from Podgorica, between rivers Morača and Cijevna. It covers the area of 2,310 ha which makes it the largest vineyard in Europe in one complex with more than 11.5 million vine plants. Vineyard is located on the plateau with the height of only 45 to 70 meters above the sea level, surrounded by range of limestone hills, which defined it as karst valley with extremely hot and dry summers and winters only slightly cooler than the coastal zone. The precipitation amounts only about 1,600 ml of water residue per month.

Extremely small precipitation and significant number of sunny days, complete the image of this climate all in colors and sounds of hot summer. Another challenge this vineyard faces is the soil, hard and skeletal, made of limestone scattered with sand and gravel, with many polished pebbles.

From this epic battle of the vines and the rock, the authentic, rich and unique wines are born testifying of the unique type of vineyard they originate from.



Thanks to the extraordinary climate, soil and favorable location, vineyards of "Plantaža" successfully produce globally famous varieties, but on the largest portion of the land we grow indigenous varieties – **VRANAC / KRSTAČ**.



Indigenous varieties

Thanks to the extra ordinary climate, soil and favorable location, vineyards of "Plantaža" successfully produce indigenous varieties – Vranac and Krstač, but also the famous international grape varieties such as Chardonnay, Sauvignon Blanc, Cabernet Sauvignon, Merlot, Alikante Bouschet, Negro Amaro, Petit Verdot, Marselan, etc.

Vranac is an old Montenegrin variety and its real origin is hidden deep in history. It is certain that it originates from the area of Crmnica /**tsrmnitsa**/ and it is closely related with Kratošija. Vranac is the prince of the magnificent royalty of wines in Čemovsko polje.

It is our viticulture and national pride and accordingly is planted on 70% of the area. It is produced in eight different versions: Crnogorski Vranac, Vranac Pro Corde, Vranac Barrique, Vranac Reserve, Vladika, Premijer, Kraljevski Vranac and sweet Medun.

Krstač is grown on the micro locality of "Nikolj Crkva"/**nikoly tsrkva**/, iliprevesti and all attempts to transfer it to other global localities have failed. The grape is medium size, compact and in shape reminds of the cross, which is the reason of its name. "Plantaže" is the only winery on the world growing Krstač and producing the wine carrying its name.



Plantaze



2010

CRNOGORSKI
VRANAC

Vrhunsko Crveno Vино

Kontrolisano porijeklo i kvaliteta



Alk. 13.0%Vol

750 ml

Plantaze



2011

CRNOGORSKI
KRSTAČ

Vrhunsko Bijelo Vино

Kontrolisano porijeklo i kvaliteta



Alk. 13.0%Vol

750 ml



In the impressive space **OF A WINE CELLAR**
“ŠIPČANIK” /šipčʲanik/, at 7,000 m², wine is kept in wooden
 barrels in practically ideal technical and climate conditions.

Treasury of wines

Main production is organized in the wine cellar “Čemovsko polje”, with the most sophisticated and modern equipment and with application of the newest technologies. The oldest cellar – “Lješko polje” /lʲeʲʃko:po:lʲe/, is transformed into the cellar for aging of special sorts of wine, as well as for experimental vinification.

In the fifth decade of existing, company opened a new chapter of history and the new dimension of wines coming from Čemovsko polje – grand wine cellar “Šipčanik”. Old military airport was transformed in 2007, into an impressive treasury of wine, based on château concept, as the cellar is located in the middle of the vineyard, in the same soil, in the same rock where the vine was born.

The cellar is at the average depth of over 30 meters below the ground level. It has the form of spiral tunnel, 356 meters long, of average width 13.5m and height 7 meters.

Temperature is practically constant – between 17 and 19 degrees. Humidity – 70 to 80%. In the impressive space, at 7,000 m², wine is kept in wooden barrels in practically ideal technical and climate conditions. Wooden barrels contain 2 million liters of aged and aging wine.



Though different theme programs, lead you through three different cellars, wine shops and restaurants of Plantaže – through one **AUTHENTIC WORLD OF AROMAS AND FLAVORS** of Montenegrin climate.



Wine route

Wine route, most commonly, includes paths and areas, culture and customs, wine and gastronomy in a specific wine region. It is a rarity, however, that entire area is experienced within only one winery, and this is exactly enabled by special program of wine "WINE ROUTE", organized by winery "13 jul – Plantaže".

Though different theme programs, lead you through three different cellars, wine shops and restaurants of Plantaže – through one authentic world of aromas and flavors of Montenegrin climate, defined by the sea, mountains, Lake Skadar, vast vineyards and sceneries painted by sun, water and vine that produces indigenous wines.

Apart from the specialties of the Lake Skadar, carp and bleak, fresh sea food and the noble sorts of Adriatic fish, the mountains provide the best Montenegrin ham and local cheeses.

The exquisite menu of our restaurants is accompanied by very rich wine list, containing all the wine produced by Plantaže – from white, fresh or barrique, through fruit rose, to the strong red wine and campaign, sparkling and special sweet wine. In the end – there is an authentic Montenegrin grape brandy made of Vranac grape.





Awards

Company "Plantaže" produce more than 30 different wines and three types of Montenegrin brandy. Their leadership position in the region confirms the production of about 2 million kg of wine and table grapes and production and sale of more than 17 million bottled products per year (90% of such products make wines) in more than 30 countries worldwide.

Wines of winery "Plantaže" have won more than 800 awards and prizes on international wine challenges, competitions and fairs.

*Wine needs
time.*

*Plantaže,
more than half a century.*





Plantaze

Montenegrin Premium Wine Brand

13. jul Plantaže Podgorica

Put Radomira Ivanovića 2, 81000 Podgorica, Montenegro | Tel: (+382 20) 658-052, 658-032, 658-033

Fax: (+382 20) 658-031 | e-mail: info@plantaze.com

www.plantaze.com