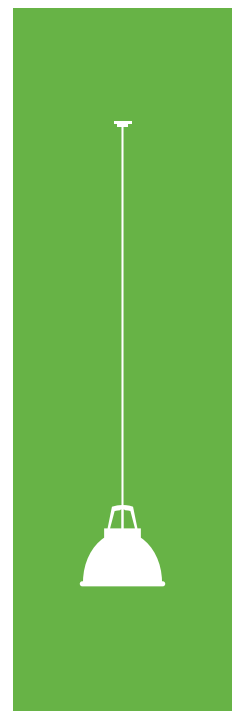




## Expand Your Reach With a Fresh Approach to Extended Stay

GET STARTED



# Welcome to Hyatt House

Help reinvent the extended stay with Hyatt House select service hotels as we grow the brand's global footprint in urban, airport and college campus destinations throughout the United States and overseas.

Every aspect of the Hyatt House brand was built on focused guest insights, and the voices of our customers — paired with excellent economics and innovative experiences — continue to be the basis of our strategic growth.



Created from a merger of two great brands in 2012

An average of 125 to 200 suites per property

65 hotels across the United States and Puerto Rico and growing

## ● Hyatt House

○ Accolades

○ Performance

○ Brand Promise and Principles

○ Developer opportunity

○ Guest experience

○ Loyalty program

○ Distribution

○ Selected locations

# Attracting attention with major awards and accolades

Launched in 2006, Hyatt House brand is gaining widespread industry recognition as we quickly and strategically expand our footprint.



Awarded "Highest in Guest Satisfaction Among Upper Extended Stay Hotel Chains" by J.D. Power in 2016.\*

10 Best Hotel Chains for Families 2015  
*Parents Magazine*

\*Hyatt House hotels received the highest numerical score among 4 upper extended stay hotels in the J.D. Power 2016 North American Hotel Guest Satisfaction Index Study, based on 63,866 total responses measuring the experience and perceptions of customers surveyed between June 2015 and May 2016. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

"...centers on creating social gathering places, including the made-to-order breakfast station in each Hyatt House 'great lounge,' the fire pit on its patio, and the multi-use island in its suites."

*The Wall Street Journal*

"...places where you'd feel comfortable inviting your friends and family."

*USA Today Travel*

"...warmer living environments, offering amenities that feel closer to home."

*Business Traveler*

Net Promoter Score 28% above the industry average

Sources: HySat Guest Satisfaction Survey Data, 2015 YE, Global Hotels Medallia 2016 Experience, Hospitality Forum

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## Rewarding owners

Strategic growth in key markets has helped the Hyatt House brand command a premium price among high-income travelers, while innovative services help us deliver strong RevPAR.



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105.9

Occupancy index

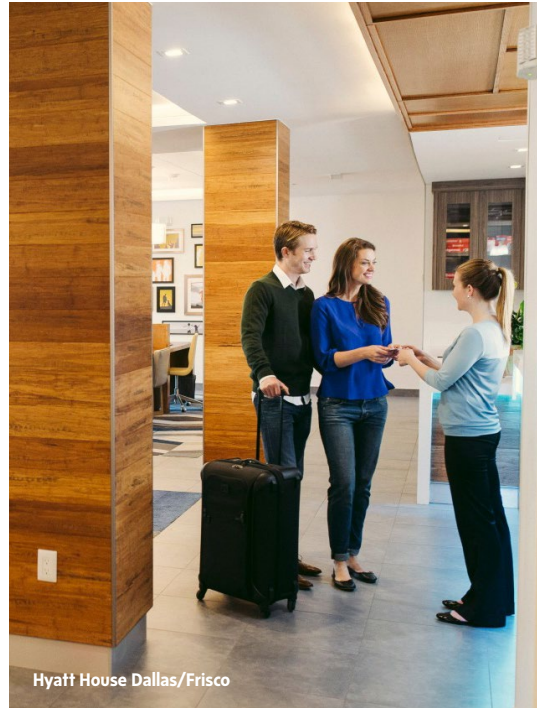
107.9

ADR index

114.2

RevPAR index

# The Hyatt House brand creates contemporary experiences in casual home comfort



## We support our guests' real routines.

We deliver familiar comforts with real kitchens and living rooms, plus breakfast and Wi-Fi that's really free for guests.

## We value and build real relationships.

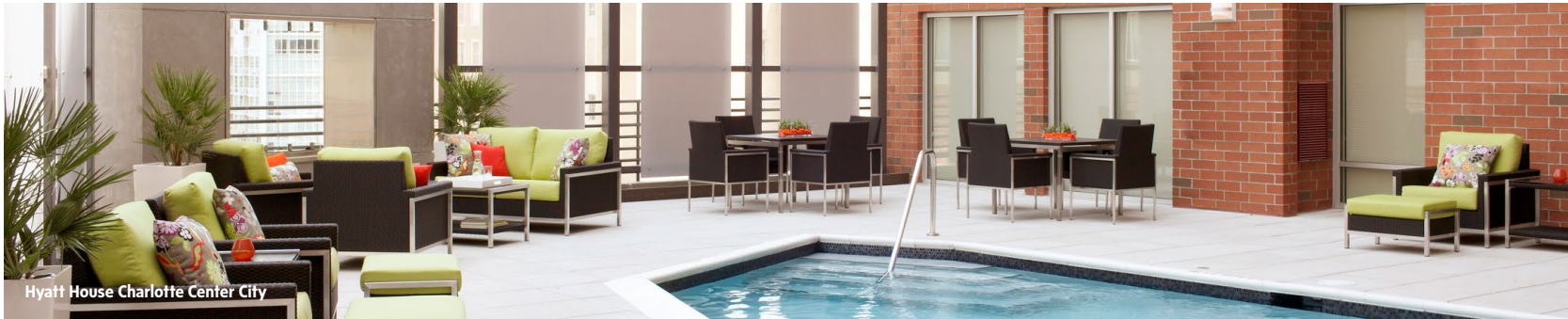
We go beyond simply knowing guests' names, to truly understanding their personal needs and helping them accomplish what they need to each day.

## We're a real neighbor.

We invite guests to be part of a community, both inside and around the hotel.

- Hyatt House
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# What the Hyatt House brand offers you



## Tap into a valuable market

Become part of a portfolio designed specifically for high-end, high-value travelers representing over \$19 billion in addressable market.

## Maintain your independence

Keep all the qualities that make your property unique — while gaining the dedicated sales capabilities, global relationships and award-winning loyalty program of Hyatt.

## Connect globally

Affiliate with Hyatt's diverse portfolio and strong base of owned, managed and franchised properties.

## Streamline your operations

Leverage Hyatt's existing connections with suppliers to increase purchasing power while harnessing technologies to foster deeper, more personal relationships with guests.

## Gain a hands-on partner

Gain access to the extensive expertise of a world-class hotelier through an intimate, full-service collaboration. Unlike other hotel companies, Hyatt is able to provide greater support and attention to each individual property and owner in the collection due to its relative scale.

## Harness the potential for future growth

Build awareness and credibility with Hyatt's endorsement, sales and revenue support.

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# Step inside a Hyatt House hotel

## The Commons

It starts with our Commons, a welcoming and comfy multipurpose lounge where guests can do everything or nothing — check in, socialize, grab a bite to eat, watch a game, read a book or enjoy free public computers with high-speed Internet access and printing.

## H Bar

This is the focal point of activity, where breakfast is enjoyed each morning and a social bar scene comes to life each evening, with our menu of small plates, sip-worthy cocktails, and premium beers and wines.

## H Market

Designed with guests' everyday needs in mind, it's the perfect place for guests to grab a snack, meal or daily necessity — anytime, day or night.

## Outdoor Commons

Guests can mix with old friends or meet some new ones in our landscaped Outdoor Commons, featuring a fire pit and a mix of large and small semi-private spaces available 24 hours a day.

## 24-hour Workout Room

Sticking to fitness routines is a lot easier with our 24-hour Workout Room, featuring the latest cardio equipment, complimentary earbuds and more.



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## A loyal following

The award-winning loyalty program fuels the loyalty of our guests through rewards and recognition, helping to drive reservations across properties.



Hyatt House Falls Church

### KEY PERFORMANCE METRICS (HYATT HOUSE BRAND)

59%

Approximate percentage of aggregate Gross rooms Revenue that loyalty program members generated.

52%

Approximate percentage of aggregate room nights occupied by loyalty program members.

20,468

Average number of room nights that loyalty program members occupied at each Mature Hotel.

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Source: 2016 Franchise Disclosure Document

Note: Statistics are for Covered Hotels during the period from January 1, 2015, through December 31, 2015

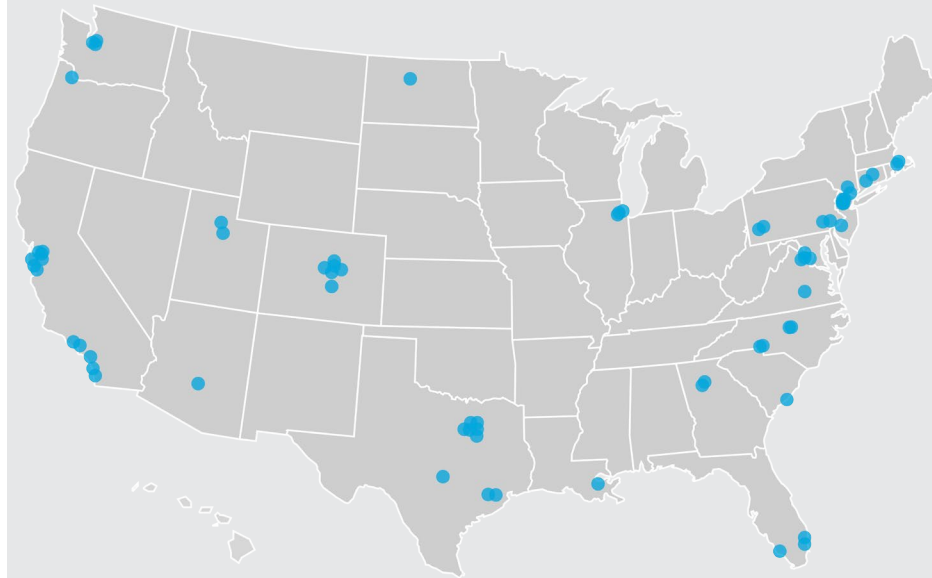


## Strong brand growth in key markets

Hyatt is focused on growing with intent, adding new Hyatt House hotels where our presence has an outsized impact on the value of the brand. The Hyatt House footprint spans 72 properties ranging from 90 to 200 rooms, with 11 more in the active pipeline.

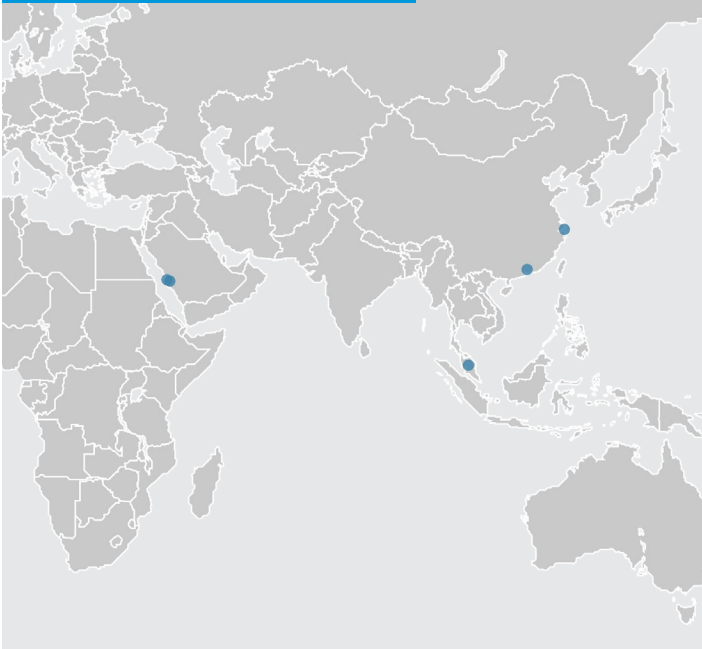
As of September 30, 2016

### CURRENT LOCATION

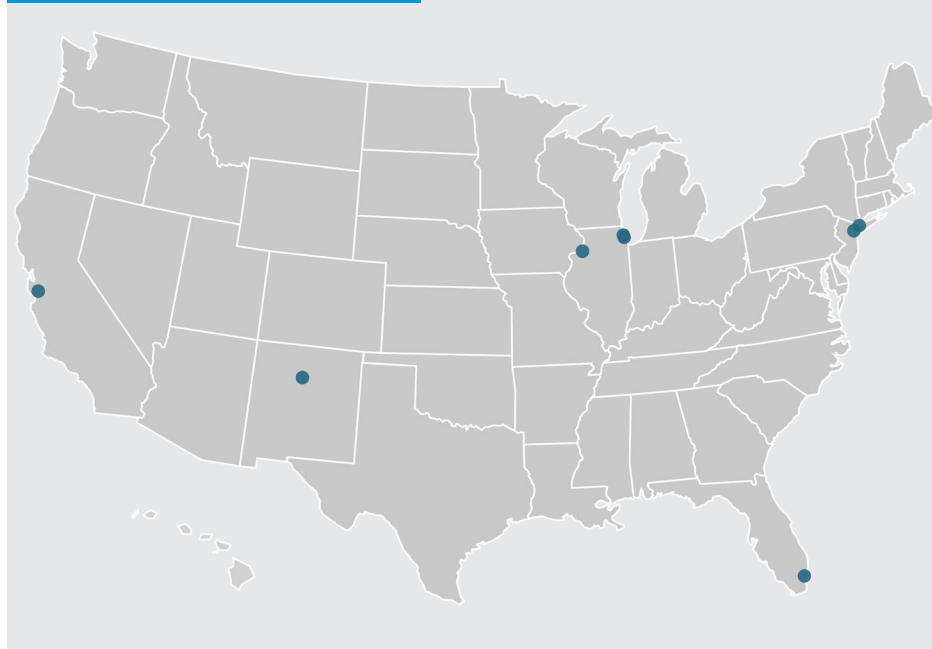


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### OPENING SOON



### OPENING SOON



# Help build the future of extended stay

With residential-style suites, complimentary breakfasts, on-site laundry facilities and more, Hyatt House hotels are designed to keep guests comfortable longer, so they're always eager to come back.



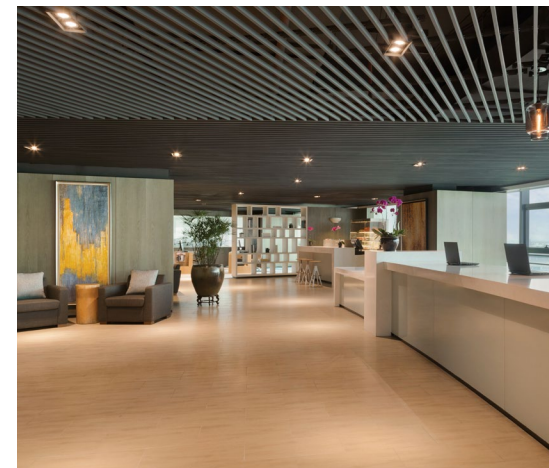
**Hyatt House Seattle/Redmond**  
*Redmond, Washington*

Nestled in a mixed-use development on the edge of downtown Redmond, this property illuminates the versatility of the Hyatt House brand. The public space offers an array of amenities on par with a full-service hotel, while the rooms come fully equipped with kitchens to accommodate any length of stay.



**Hyatt House San Juan**  
*San Juan, Puerto Rico*

Located in the beautiful Miramar neighborhood, Hyatt House San Juan offers comfortable, contemporary guestrooms with views of the Atlantic Ocean and San Juan Bay. Best of all, guests are only minutes away from the city's world-famous attractions.



**Hyatt House Shenzhen Airport**  
*Shenzhen, China*

The first Hyatt House hotel in the Asia Pacific region, Hyatt House Shenzhen Airport is directly accessible from the arrival hall of Shenzhen Bao'an International Airport. Rooms feature pillow-top Hyatt Grand Beds, fully equipped kitchens and more, and guests are just a short trip from the prosperous Dongmen and North Hua Qiang shopping areas.

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**HOUSE.HYATT.COM**



The term "Hyatt" is used herein for convenience to refer to Hyatt Hotels Corporation® and/or one of more of its affiliates.

#### FORWARD-LOOKING STATEMENTS

Certain statements and assumptions in this document contain or are based upon "forward-looking" information and are being made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. When we use the words "will," "may," "anticipate," "estimate," "should," "expect," "believe," "intend," or similar expressions, we intend to identify forward-looking statements. Such statements are subject to numerous assumptions and uncertainties, many of which are outside of Hyatt's control, which could cause actual results to differ materially from those expressed in or implied by the content of this document. Forward-looking statements made in this document are made only as of the date of their initial publication and Hyatt does not undertake an obligation to publicly update any of these forward-looking statements as actual events unfold.

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